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- demand
- applications
- target groups
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- up-to-date
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- structured
- systematical

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This brochure provides further information on the study “Plastic Windows - World (4th edition)”

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**REHAU Industries SE & Co. KG**
Rheniumhau, Helmut-Wagner-Straße 1
95111 Bayreuth
Germany
Tel.: +49 9283 77-0
Web: www.rehau.com

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**Profile Summary**
REHAU Industries SE & Co. KG was founded in 1948 under the name REHAU AG + Co. and is part of the REHAU Group. In 2001, REHAU Group employed 11,704 people worldwide and had a turnover of EUR 1.5 billion. Split by business segments, the group generated 34% of sales in 2021 with automotive, 32% with building solutions, 24% with interior solutions, 14% with industrial solutions, and 10% with window solutions. In 2021, REHAU AG + Co. was divided into the two companies REHAU Industries SE & Co. KG and REHAU Automotive SE & Co. KG as part of the reorganization of the REHAU Group. The group is thus divided into the following five subgroups: RAINDROCH, MODAG, REHAU New Ventures, REHAU Automotive, and REHAU Industries.
The company's quality and environmental management systems are certified according to ISO 9001 and ISO 14001.

**Specific Information about Plastic Windows**
Through its Window Solutions business segment, REHAU produces PVC windows as well as fiber-reinforced PVC windows under the names GENDEO RAU-FRITTO X, SYNOGO, EURO-DESIGN, and BRILLIANT-DESIGN.
Additionally, the window profiles are equipped with "high-definition finishing" which reduces susceptibility to dirt.

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*Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.
The construction sector and its suppliers are being hit - somewhat delayed - by the drastic measures to contain the Corona epidemic and by the consequences of the Ukraine war. Ceresana has studied the global market for plastic windows used in buildings. The current study provides a quantitative assessment of the impact of the crisis and the magnitudes and timeframes of a possible recovery. Ceresana expects the demand for plastic windows to start growing again from 2023, especially in the segments renovation and non-residential construction, where the analysts anticipate a CAGR of 1.8% until 2031.

Overview of the Study:

Chapter 1 provides a complete quantitative representation and analysis of the global market for plastic windows, including forecasts up to 2031. Key figures such as production and demand (in millions of units) and revenue (in USD and EUR) are given for each region of the world.

In Chapter 2 the production and demand of plastic windows for 16 countries is presented in figures, also divided into construction segments:
- new construction
- renovation
- residential construction
- non-residential construction.

Additionally, key figures on imports, exports and revenue are provided.

Chapter 3 offers company profiles of the most important manufacturers of plastic windows, clearly arranged by contact details, revenues, profit, product range, production sites, short profiles as well as product types and application areas. Detailed profiles are provided by the most important 78 manufacturers, such as Andersen, Jeld-Wen, LIXIL, Rehau, Schüco, Veka, VKR, Weru und YKK.

Graph: Demand for plastic windows in India from 2019 to 2031

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Table: Revenue generated with plastic windows in India from 2019 to 2031, in billion USD and billion EUR

In 2021, the new construction segment was the largest construction segment of vinyl windows in India, with demand amounting to X million units. We forecast that the construction segment renovation will account for the most dynamic development in the coming ten years.

Production and Trade

The Indian production volume of plastic windows amounted to X million units in 2021. We expect this figure to increase by X % p.a. over the next ten years. The production volume will thus amount to approx. X million units in 2031.

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<td>Production (in million units)</td>
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<td>Demand (in million units)</td>
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Table: Production, import, and export of and demand for plastic windows in India from 2019 to 2031.
Your advantages at a glance

1. Adequately assess new projects, investments and product innovations with the newest information.

2. Gain a holistic insight into your industry – that way, you can plan and implement your strategies even more effectively.

3. Discover which markets hold the biggest opportunities for your company and thus gain a decisive competitive advantage.

4. Identify chances and risks early on – in upstream and downstream markets.

5. Benefit from the industry knowledge of our experienced team of experts

6. Draw on reliable forecasts on countries, application areas and products for successful business planning.

7. Strengthen your negotiation powers and gain new business partners.

8. Find out which global and regional developments influence supply and demand.

Our studies are particularly useful for:

- Producers, processors, traders, suppliers, as well as engineering companies
- Associations, institutes, consultants, banks, investors, founders, freelancers, entrepeneurs, and service providers
- Executive boards, finance, business development, strategic planning, market research, marketing, sales, distribution, R&D, and procurement

Thank you for your trust!
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If you have any questions, please do not hesitate to contact us.
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