Market Study: Plastic Additives

World Report (3rd edition)

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*Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.
Chapter 1 analyzes the global market for plastic additives - including forecasts up to 2031: for each region of the world, the demand in tonnes and the revenues in USD and EUR are detailed. In addition, global and regional demand per product type and per application area is analyzed.

The following types are considered in detail:
- Fillers
- Plasticizers
- Pigments
- Flame Retardants
- Stabilizers
- Impact Modifiers
- Lubricants / Split Agents
- Antioxidants
- Blowing Agents
- Other Plastic Additives

Application areas examined in this study:
- Packaging
- Construction
- Transportation
- Electrical & Electronics
- Industrial Products
- Other applications

Chapter 2 looks at 16 countries individually. Country-specific demand, demand per type of additive, demand per type of plastic and revenues are given. In addition, the demand for the individual application areas is analyzed.

The following types are considered individually:
- Polyvinyl chloride (PVC)
- Polypropylene (PP)
- Polyethylene (PE)
- Polyurethane (PUR)
- Engineering Plastics
- Other Plastics

Chapter 3 provides 67 company profiles of the most important manufacturers, such as Aditya Birla, BASF, Clariant, DIC, Dow, Evonik, Imerys, Lanxess, Mitsubishi Chemical, and Nouryon.
Your advantages at a glance

1. Adequately assess new projects, investments and product innovations with the newest information.

2. Gain a holistic insight into your industry – that way, you can plan and implement your strategies even more effectively.

3. Discover which markets hold the biggest opportunities for your company and thus gain a decisive competitive advantage.

4. Identify chances and risks early on – in upstream and downstream markets.

5. Benefit from the industry knowledge of our experienced team of experts

6. Draw on reliable forecasts on countries, application areas and products for successful business planning.

7. Strengthen your negotiation powers and gain new business partners.

8. Find out which global and regional developments influence supply and demand.

Our studies are particularly useful for:

- Producers, processors, traders, suppliers, as well as engineering companies

- Associations, institutes, consultants, banks, investors, founders, freelancers, entrepeneurs, and service providers

- Executive boards, finance, business development, strategic planning, market research, marketing, sales, distribution, R&D, and procurement

Thank you for your trust!
If you have any questions, please do not hesitate to contact us.
The list includes a selection of our current market studies. By clicking on the respective topic, you will receive further information:

- Adhesives - Europe
- Adhesives - World
- Antioxidants - World
- Automotive Coatings - World
- Automotive Plastics - World
- Bags & Sacks - Europe
- Bags & Sacks - World
- Bioplastics - World
- Carbon Black - World
- Catalysts - World
- Chelating Agents - World
- Composites (CFRP & GFRP) - World
- Engineering Plastics - World
- Expandable Polystyrene - World
- Fillers - Europe
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- Food Packaging - Europe
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- Windows & Doors - Europe