

# Market Study: Paints & Coatings



Europe Report (5<sup>th</sup> edition)

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# This brochure provides further information on the study “Paints & Coatings - Europe (5<sup>th</sup> ed.)”

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**(For each country: revenues, production, import & export, and demand split by application areas)**

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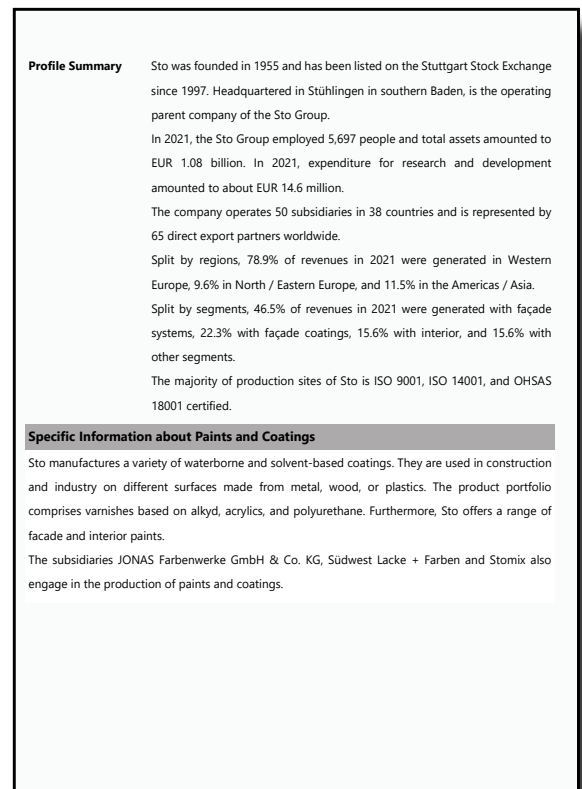
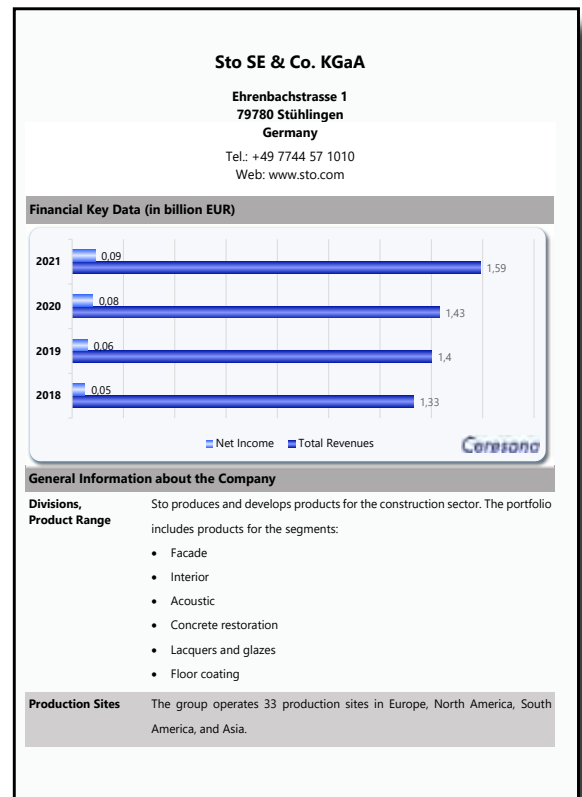
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- The Netherlands (3)
- Turkey (4)
- United Kingdom (2)



\*Note: The profiles are assigned to the country in which the company or holding is headquartered. Profiles also include JVs and subsidiaries.



# Market Study: "Paints & Coatings - Europe (5<sup>th</sup> edition)"

23 Countries, 91 Producers, 330 Pages, 136 Graphs, 53 Tables, 08/2022

## Summary

**Chapter 1** offers a comprehensive presentation and analysis of the European market for paints and coatings - including forecasts up to 2031: the development of demand (tonnes), revenues (dollars and euros), and production (tonnes) is shown.

The **applications** are considered individually. A distinction is made between:

- Construction
- Industry,
- Vehicles,
- Wood processing
- Other applications.

In addition, demand is broken down by **product types**:

- Vinyl
- Acrylic
- Alkyd
- Epoxy
- PUR
- Polyester,
- Other polymers
- Other paints and coatings.

Further, the study provides a breakdown of market data into individual **technologies**:

- Water-based
- Solvent-based
- Powder coatings
- Other technologies.

In **Chapter 2** 23 European sales markets are considered individually. Shown in each case are: demand, revenues, trade and production of paints and coatings, as well as demand broken down by individual application areas, product types and technologies.

**Chapter 3** offers 91 company profiles of the most important paint producers in Europe, e.g., AkzoNobel, Altana, BASF Coatings, DAW, Hempel, Jotun, PPG, Sherwin-Williams, Sika, and Sto.

### 2.1.18 Romania

#### Demand and Revenues

In 2021, demand for paints and coatings amounted to about x tonnes. We forecast demand to increase by X% p.a. to approx. X tonnes in 2031. Revenues generated with paints and coatings totaled about EUR X million in 2021. In 2031, the turnover is expected to amount to EUR X million.

Revenues	2019	2020	2021	2022p	2023p	2024p	2025p	2026p	2031p	2021-2031
Million USD	X	X	X	X	X	X	X	X	X	X % p.a.
Million EUR	X	X	X	X	X	X	X	X	X	X % p.a.

Table: Revenues generated with paints and coatings in Romania from 2019 to 2031 in million USD and million EUR

in 1,000 tonnes	2019	2020	2021	2022p	2023p	2024p	2025p	2026p	2031p	2021-2031
Construction	X	X	X	X	X	X	X	X	X	X % p.a.
Industry	X	X	X	X	X	X	X	X	X	X % p.a.
Automotive	X	X	X	X	X	X	X	X	X	X % p.a.
Wood Processing	X	X	X	X	X	X	X	X	X	X % p.a.
Others	X	X	X	X	X	X	X	X	X	X % p.a.
<b>Total</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X % p.a.</b>

Table: Demand for paints and coatings in Romania from 2019 to 2031 – split by applications

in 1,000 tonnes	2019	2020	2021	2022p	2023p	2024p	2025p	2026p	2031p	2021-2031
Vinyl	X	X	X	X	X	X	X	X	X	X % p.a.
Acrylics	X	X	X	X	X	X	X	X	X	X % p.a.
Alkyd	X	X	X	X	X	X	X	X	X	X % p.a.
Epoxy	X	X	X	X	X	X	X	X	X	X % p.a.
PUR	X	X	X	X	X	X	X	X	X	X % p.a.
Polyester	X	X	X	X	X	X	X	X	X	X % p.a.
Other Polymers	X	X	X	X	X	X	X	X	X	X % p.a.
Others	X	X	X	X	X	X	X	X	X	X % p.a.
<b>Total</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X % p.a.</b>

Table: Demand for paints and coatings in Romania from 2019 to 2031 – split by products

in 1,000 tonnes	2019	2020	2021	2022p	2023p	2024p	2025p	2026p	2031p	2021-2031
Water-based	X	X	X	X	X	X	X	X	X	X % p.a.
Solvent-based	X	X	X	X	X	X	X	X	X	X % p.a.
Powder Coatings	X	X	X	X	X	X	X	X	X	X % p.a.
Others	X	X	X	X	X	X	X	X	X	X % p.a.
<b>Total</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X % p.a.</b>

Table 1: Demand for paints and coatings in Romania from 2019 to 2031 – split by technologies

The segment construction is the largest sales market, processing X tonnes in 2021. Demand in the industry segment will experience the most dynamic development over the next ten years.

## Your advantages at a glance

1. Adequately assess new projects, investments and product innovations with the newest information.
2. Gain a holistic insight into your industry – that way, you can plan and implement your strategies even more effectively.
3. Discover which markets hold the biggest opportunities for your company and thus gain a decisive competitive advantage.
4. Identify chances and risks early on – in upstream and downstream markets.
5. Benefit from the industry knowledge of our experienced team of experts
6. Draw on reliable forecasts on countries, application areas and products for successful business planning.
7. Strengthen your negotiation powers and gain new business partners.
8. Find out which global and regional developments influence supply and demand.

## Our studies are particularly useful for:

- Producers, processors, traders, suppliers, as well as engineering companies
- Associations, institutes, consultants, banks, investors, founders, freelancers, entrepreneurs, and service providers
- Executive boards, finance, business development, strategic planning, market research, marketing, sales, distribution, R&D, and procurement



Thank you  
for your trust!



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