Market Studies

Mobility • Industrial Goods • Plastics • Chemicals • Packaging

Catalog
August 2022

Market Intelligence for Your Success.
As one of the leading global market research institutes we have specialized in the segments mobility, chemicals, plastics, packaging and industrial goods for 20 years.

10,000 customers are already benefitting from our analyses and forecasts. You too can choose from our studies to gain the knowledge base for lasting business success!

“The success of our customers has been Ceresana’s goal for the past 20 years. Therefore, we offer reliable market knowledge to give you a lasting competitive advantage.”

(Oliver Kutsch, CEO)
Your Advantages at a Glance

1. Adequately assess new projects, investments and product innovations with the newest information.

2. Gain a holistic insight into your industry – that way, you can plan and implement your strategies even more effectively.

3. Discover which markets hold the biggest opportunities for your company and thus gain a decisive competitive advantage.

4. Identify chances and risks early on – in upstream and downstream markets

5. Benefit from the industry knowledge of our experienced team of experts

6. Draw on reliable forecasts on countries, application areas and products for successful business planning.

7. Strengthen your negotiation powers and gain new business partners.

8. Find out which global and regional developments influence supply and demand.

We look forward to delivering you the market expertise for your strategic decisions!
Chapter 1 analyzes the market for the specific product, including forecasts until 2030. Up to 7 world regions are examined in regard to:

- Demand (in tonnes)
- Revenues (in USD and EUR)
- Demand per product type
- Demand per application

Chapter 2 addresses up to 30 individual countries with data on the following aspects:

- Demand and revenues
- Production
- Import and export
- Applications and products

Chapter 3 provides profiles of the largest manufacturers of the respective product. The information is arranged according to:

- Contact details and profile summary
- Revenues and profit
- Product range
- Production sites
Benefit from the knowledge on industries and methodology of our experienced experts.

- **Automotive Coatings - World**
  210 Pages; 03/2021

- **Automotive Plastics - Europe**
  260 Pages; 06/2021

- **Automotive Plastics - World**
  410 Pages; 10/2016

- **Hybrid & Electric Cars - Europe**
  90 Pages; 04/2021
## Market Studies on Industrial Goods

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Gain knowledge of developments in your industry in order to recognize chances and risks early on.
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Market Studies on Chemicals

Please click on the respective topic for further information.

- **Carbon Black - World**
  265 Pages; 02/2022

- **Fillers - Europe**
  290 Pages; 07/2019

- **Fillers - World**
  430 Pages; 04/2022

- **Flame Retardants - World**
  320 Pages; 05/2022

- **Pigments - World**
  410 Pages; 03/2022

- **Plastic Additives - World**
  310 Pages; 07/2022

- **Plasticizers - World**
  330 Pages; 06/2022

- **Solvents - World**
  440 Pages; 04/2018

- **Stabilizers - World**
  280 Pages; 02/2022

- **Titanium Dioxide - World**
  300 Pages; 04/2022

Benefit from the newest trends and market dynamics in order to better assess projects, investments & innovations.
With our market studies you can strategize more efficiently and gain a holistic insight into the industry.

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Our studies are particularly useful for:

- Producers, processors, traders, suppliers, as well as engineering companies
- Associations, institutes, consultants, banks, investors, entrepreneurs, freelancers, founders, and service providers
- Executive board, finance, R&D, business development, strategic planning, market research, marketing, sales, distribution, procurement, etc.

We are looking forward to your decision to benefit from our reports.
Understand important markets
- Where are opportunities for your company?
- Where are potential future markets?
- How high is the market growth per country?

Analyze your Competition
- What do competitors offer to their clients?
- Which innovations and trends can be identified?
- Where are possibilities for new market entries?

Analyze Your Value Chain
- Where do ideal business conditions prevail?
- Are imports or exports advisable?
- Who are possible business partners?

Identify Demand and new Customers
- What are possible application areas?
- What might be additional target groups?
- How is demand developing?

You will receive the answers from us.
Our Studies – Your Benefit

With our market studies you can:

- Expand your market understanding
- Focus on key market players
- Analyze value chains
- Identify supply & demand
- Discover new chances and growth impulses
- Recognize future trends and developments

Market knowledge for your success.