

Market Studies

Chemicals • Plastics • Industry • Packaging

Use Market Knowledge – Ensure Success

November 2018



Ceresana – Your Partner in Market Research

Interdisciplinary Experience

As one of the globally leading market research institutes, Ceresana is specialized in the segments chemicals, plastics, packaging, and industrial goods. For over 15 years, our experienced team has been analyzing industrial markets and their development.

Market Intelligence

We provide full market transparency by means of profound professional and methodical expertise. Already more than 10,000 customers trust our market studies.

Market Analyses for Sustainable Success

With our data and facts, we support companies of all sizes in making their strategic decisions. By using the information we provide, our customers can seize considerable competitive advantages.

Profit from the market expertise for
your successful management now!



Understanding of Markets

- ✓ Where are opportunities for your company?
- ✓ Where are potential future markets?
- ✓ How high is the market growth per country?
- ✓ What are the current economic, political, and industry-specific trends?

Keep Focus on Competition

- ✓ What do competitors offer their clients?
- ✓ Which product innovations are there?
- ✓ Where are new market entries or M&A?
- ✓ How are competitors positioned?

Analyze Your Value Chain

- ✓ Where do ideal procurement, production, and sales conditions prevail?
- ✓ What are the most important market actors?
- ✓ Are imports or exports advisable?
- ✓ Who are possible business partners?

Identify Demand and Customers

- ✓ What are possible application areas?
- ✓ Who are the most important customers?
- ✓ Where are further target groups?
- ✓ What is the trend of demand?

We provide
the answers.

Our Market Reports – Benefit as well!

In-Depth Analysis

Companies from all over the world already profit from our market studies. Our structured and systematic research and analysis provide you with the market knowledge for your success as well.

Reliable and Relevant Data

We offer reliable product and market forecasts and shed light on trends, opportunities, and risks. Besides up-to-date information, our reports also include data on development of revenues, capacities, and demand as well as on the most important manufacturers.

Extensive Offering

Ceresana offers over 90 high-quality reports on the chemical industry, plastic industry, packaging industry, and industrial products. You can find an overview of our current offering on the following page. All market studies are available in English and German.

Single-Client Market Studies

The report topic you need is not included in the list? Feel free to contact us via phone or e-mail. We will gladly discuss the possibilities of customized single-client studies with you.

Our Market Studies



Chemicals

Antioxidants - W
225 Pages; 10/2013

Benzene - W
480 Pages; 08/2014

Biocides - W
540 Pages; 12/2017

Butadiene - W
415 Pages; 10/2013

Butanol - W
235 Pages; 02/2014

Carbon Black - W
350 Pages; 05/2018

Catalysts - W
310 Pages; 05/2014

Chelating Agents - W
320 Pages; 07/2015

Ethylene - China
305 Pages; 06/2014

Ethylene - USA
240 Pages; 03/2014

Ethylene - W
590 Pages; 11/2014

Fillers - W
480 Pages; 02/2018

Flame Retardants - W
410 Pages; 01/2018

Flavors - W
570 Pages; 12/2012

Fragrances - W
536 Pages; 01/2013

Fluorochemicals - W
320 Pages; 04/2014

Petrochemicals - Iran
170 Pages; 03/2016

Pigments - W
11/2018 **New!**

Plastic Additives - W
490 Pages; 06/2017

Plasticizers - W
470 Pages; 08/2017

Propylene - China
270 Pages; 08/2014

Propylene - USA
230 Pages; 07/2014

Propylene - W
580 Pages; 12/2014

Solvents - W
440 Pages; 04/2018

Stabilizers - W
350 Pages; 12/2016

Styrene - W
380 Pages; 11/2013

Surfactants - W
690 Pages; 11/2017

Titanium Dioxide - W
380 Pages; 09/2018 **New!**

Toluene - W
350 Pages; 01/2015

Xylene - W
410 Pages; 08/2014



Plastics

Bioplastics - W
300 Pages; 11/2016

Butadiene Rubber - W
230 Pages; 07/2018

Composites - W
450 Pages; 02/2017

Engineering Plastics - W
12/2018 **New!**

Expand. Polystyrene - W
300 Pages; 07/2017

Masterbatches - W
320 Pages; 07/2017

Plastics - E
650 Pages; 08/2015

Plastics - W
760 Pages; 05/2017

Polyamide (PA6 & 66) - W
380 Pages; 04/2015

Polyethylene - HDPE - W
560 Pages; 08/2017

Polyethylene - LDPE - W
475 Pages; 10/2014

Polyethylene - LLDPE - W
480 Pages; 11/2014

Polystyrene - W
330 Pages; 11/2013

Polypropylene - W
580 Pages; 08/2017

PUR & Isocyanates - W
335 Pages; 12/2015

Polyvinyl Chloride - W
450 Pages; 07/2017

Silicones - W
12/2018 **New!**

SBR - W
320 Pages; 06/2018

Synthetic Rubber - W
580 Pages; 08/2018

Thermopl. Elastomers - W
360 Pages; 09/2018 **New!**



Industry

Adhesives - E
360 Pages; 03/2017

Adhesives - W
550 Pages; 09/2017

Automotive Coatings - W
430 Pages; 01/2018

Automotive Plastics - W
410 Pages; 10/2016

Bitumen - E
220 Pages; 06/2014

Construction Plastics - W
470 Pages; 11/2016

Insulation Materials - E
270 Pages; 08/2017

Insulation Materials - W
450 Pages; 07/2018

Paints & Coatings - E
11/2018 **New!**

Paints & Coatings - W
12/2018 **New!**

Pipes - E
370 Pages; 09/2014

Plastic Extrusion - W
280 Pages; 12/2016

Plastic Injection - W
250 Pages; 10/2016

Plastic Pipes - E
340 Pages; 10/2017

Plastic Pipes - W
440 Pages; 08/2018

Plastic Windows - W
310 Pages; 06/2018

Polyethylene Pipes - W
12/2018 **New!**

PVC Pipes - W
11/2018 **New!**

Printing Inks - E
290 Pages; 03/2018

Printing Inks - W
430 Pages; 05/2016

PUR - Adhesives - W
310 Pages; 02/2018

PUR - Paints - W
340 Pages; 04/2018

Windows & Doors - E
330 Pages; 08/2017



Packaging

Bags & Sacks - E
410 Pages; 07/2017

Bags & Sacks - W
550 Pages; 10/2018 **New!**

Caps & Closures - E
450 Pages; 09/2014

Corrugated Board - E
393 Pages; 06/2015

Flexible Packaging - E
380 Pages; 11/2014

Food Packaging - E
660 Pages; 09/2015

Labels - E
320 Pages; 05/2017

Plastic Bottles - E
210 Pages; 10/2013

Plastic Caps & Closures - E
310 Pages; 10/2017

Plastic Caps & Closures - W
12/2018 **New!**

Plastic Containers - E
550 Pages; 11/2017

Plastic Containers - W
580 Pages; 06/2014

Plastic Films - E
410 Pages; 02/2018

Plastic Films - W
480 Pages; 04/2017

Rigid Metal Packaging - E
340 Pages; 03/2015

W = World; E = Europe

Thank you for your trust!

We already support the following renowned companies in making their operative and strategic decisions with our market analyses:



We are your partner for industrial market research “made in Germany”

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