

Quality Advantage through Fillers – a Multi-Billion Market on Track for Growth



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Modern fillers are increasingly used to improve the technical properties of filled materials. As a result, the filler market will grow by about 2.5% per year. Emerging countries, spearheaded by China and India, offer the greatest opportunities. Ceresana Research has fully revised the worldwide first market study on fillers. The market research institute forecasts the global filler market to earn revenues of approximately US\$22.5 billion in 2018.

Market Shifts

Manufacturers and processors of fillers in the Asia-Pacific, South America, and Eastern Europe benefit from large mineral deposits that can be exploited at low costs and from dynamics in their downstream industries, such as plastics, rubbers, papers, paints and varnishes, as well as adhesives and sealants.

Product Analyses

Developments in the demand for individual types of fillers, such as ground or precipitated calcium carbonate (GCC and PCC), carbon black, kaolin and talc, vary from region to region. While Europe will see the use of PCC increase the most, the recovery of the rubber industry in North America is generating stronger demand for carbon black. In the other world regions, the most widely used GCC fillers will continue to see the biggest gains.

The Study in Brief:

Manufacturers, traders and processors profit from Ceresana's in-depth presentations and analyses of all important data and facts: 21 types of fillers as well as profiles on 26 countries,

7 regions, and 5 application areas. Additionally, Ceresana provides a clearly-arranged list of producers, including 339 profiles of filler manufacturers. The reference volume comprises over 1,000 pages, 132 colored graphs and 160 tables. The extensive report offers you the decisive advantage in knowledge by providing 8-year reviews as well as price, revenue and demand forecasts – split by application areas – up to 2018.

www.ceresana.com/en/market-studies/additives/fillers-new/

About Ceresana Research

Ceresana Research is one of the world's leading industrial market research institutions. Companies, institutions, and associations from more than 45 countries have already profited from our global market data and well-founded prognoses. Our core competencies include chemicals + plastics + additives + commodities + materials + industrial components + packaging + construction materials.

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