

## Reviews

### Market Study: Stabilizers

*Ceresana Research, Konstanz, Germany, 2011, 567 p., two volumes, from EUR 1,896.00*

The new study summarises the most important facts on the different types of heat and light stabilisers and provides 149 profiles of the largest stabiliser manufacturers. The market research institute forecasts the global market for these additives will achieve revenues of almost USD 4.8 billion by 2018. The global market is analysed in detail, above all the 17 countries with the largest demand. In 2010, the Asia-Pacific region represented the largest market with a roughly 50 % share in global demand for stabilisers, followed by Western Europe and North America. Most important sales markets during the past year included profiles, pipes, and cables – more than 85 % of all stabilisers were used in these fields.

Ceresana forecasts that the Asia-Pacific will continue to have a major influence on market dynamics over the upcoming years. Moreover, South America, Eastern Europe, and the Middle East record above-average growth rates of 3.5–4.7 %. Light stabilisers constitute a quickly growing market worldwide. Especially the demand for HALS will see considerable increases during next years. In addition, organic stabilisers, which used to have a small share, record dynamic development.

#### **Further new market study from Ceresana:**

**Market Study: Adhesives,**  
*2011, 870 p., two volumes, from EUR 1,895.00*