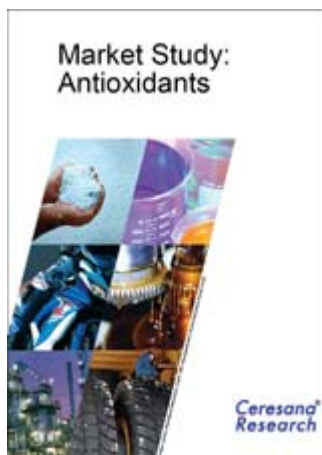


## New Study: Global Antioxidant Market



They may only be required in small amounts at any one time, but nevertheless they are absolutely necessary: Without antioxidants, many products would not last very long, and many plastics could not even be manufactured without their protective attributes. Antioxidants also have the ability to slow the deterioration of rubber and adhesives. Acting as stabilizers, they are also useful in facilitating the production of fuel and lubricants. In lipstick and other fat based cosmetics, they can also be used to prevent rancidness.

The market research company Ceresana has devoted its latest study to the industrial application of antioxidants. It presents more than 500 pages of quintessential information about the market, which reached a worldwide volume of 0.88 million tons and a value of 3.7 billion U.S. dollars (2.4 billion Euros) in 2007. With an annual growth rate of 3.9%, the volume of antioxidants is expected to reach 1.25 million tons in 2016.

The comprehensive market report discusses more than 25 areas of application and their respective amounts of demand, divided by global regions. It not only examines 90 types of antioxidants and their detailed technical attributes, but also company profiles of the 68 most important manufacturers. The market study is now available in English or German exclusively from Ceresana Research: [www.ceresana.com/en/](http://www.ceresana.com/en/)

## **About Ceresana Research**

As an independent market research company, we are among the worldwide leading specialists for commodities as well as the chemical and manufacturing industries. Our multi-user market studies and individually commissioned reports provide the foundation for strategic decisions for our clients.

Through the combination of competence, experience, innovation and quality, our customers receive high-value knowledge on which to base their decisions. Our clients from more than 35 countries include well-known retail and industrial companies in the most diverse markets as well as renowned institutes and organisations.

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